

No. 2-27-2016-17/EXC-ADM/NH/521

U.T. Admn. of Daman & Diu,  
O/o. Deputy Commissioner of Excise,  
Diu.

Dated: 27/03/2017

- Read:-
1. Judgment / order dated 15/12/2016 of the Hon'ble Supreme Court of India. New Delhi.
  2. A Notice dated 21/01/2017 issued by the Deputy Commissioner of Excise, Daman to all license holders of Daman & Diu for strict compliance of the Order of the Hon'ble Supreme Court.
  3. An Order No.2/27/2016-17/EXC-ADM/NH/506 dated 21/03/2017 issued to 100 license holders for cancellation of license w.e.f. 01/04/2017

**ORDER**

The Hon'ble Supreme Court of India vide judgment / order dated 15/12/2016 directed as under:

- i) All states and Union Territories shall forthwith cease and desist from granting licenses for the sale of liquor along national and state highways;
- ii) The prohibition contained in (i) above shall extend to and include stretches of such highways which fall within the limits of a municipal corporation, city town or local authority;
- iii) The existing licenses which have already been renewed prior to the date of this order shall continue until the term of the license expires but no later than 1 April; 2017.
- iv) All signage's and advertisements of the availability of liquor shall be prohibited and existing ones removed forthwith both on national and state highways;
- v) No shop for the sale of liquor shall (i) visible from a national or state highway; (ii) directly accessible from a national or state highway and (iii) situated within a distance of 500 meters of the outer edge of the national or state highway or of a service lane along the highway.

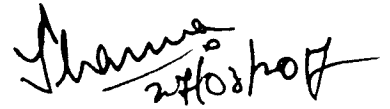
**AND WHEREAS**, in compliance with the said order / judgment, the Excise Department issued notice dated 21/01/2017 to all the license holders of Daman & Diu for strict compliance of the order / judgment of the Hon'ble Supreme Court of India.

*J. Kumar*  
27/03/2017

**AND WHEREAS**, an order vide No. 2/27/2016-17/EXC-ADM/NH/506 dated 21/03/2017 has been issued to all the license holders of Diu District for cancellation of license w.e.f. 01/04/2017 for compliance of the judgment of the Hon'ble Supreme Court of India.

**NOW THEREFORE**, all the license holders are hereby directed to remove all signage, signboards affixed on their premises and advertisements in form of hoardings for availability of liquor w.e.f. 01/04/2017.

This is issued with the approval of the Additional Commissioner of Excise, Diu, vide diary No. 3751 dated 27/03/2017.



**(Dr. Apurva Sharma)**

Dy. Commissioner of Excise, Diu

To,

All concerned license holders as per list, Diu with Annexure.

Copy to

1. The Commissioner of Excise, Daman & Diu, Daman...for kind information.
2. The Additional Commissioner of Excise, Diu.
3. The Field Publicity Officer, Collectorate, Diu....with a request to publish in the two local newspapers for wide publicity.
4. The DIO, NIC, Collectorate, Diu...with a request to upload on government website for wide publicity.