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No.SW/Awards/2016-17/256
U.T Administration of Daman and Diu
Social Welfare Department/TSP,
Collectorate, Dholar,
Moti Daman.
TeleFax: 0260-2230854
Date: 28/07/2016

To,
The Field Publicity Officer,
Collectorate,
Daman.

Sub: Request to publish Advertisement for the department of Social Welfare.

Sir,

With reference to the above cited subject, I am enclosing herewith advertisement regarding inviting application for Nari Shakti Puruskar- National Awards for women instituted by Ministry of Women and Child Development, GOI, New Delhi with a request to get it publish as per the norms in local news papers of Daman and Diu.

Thanking you,

yours faithfully,

[Signature]
Statistical Officer,
Social Welfare Department,
Daman
28/7/16

Copy to :

1. SIO, NIC, Secretariat Daman, with a request to upload the advertisement on Daman website.
2. SIO, NIC, Collectorate Diu, with a request to upload the advertisement on Diu website.


**UT ADMINISTRATION OF DAMAN & DIU
SOCIAL WELFARE DEPARTMENT, DAMAN.**

ADVERTISEMENT

APPLICATION INVITED FOR NARI SHAKTI PURUSKARS-NATIONAL AWARD FOR WOMEN FOR THE BELOW MENTIONED CATEGORIES INSTITUTED BY MINISTRY OF WOMEN AND CHILD DEVELOPMENT.

Sr. No.	Category	Description	Nature of Awards
INSTITUTIONAL CATEGORY			
1-4	Rani Rudramma Devi Awards for two District Panchayats and two Gram Panchayats	To the District/Gram Panchayats which have done outstanding work for women welfare especially on areas related to Beti Bachao Beti Padhao (BBBP). It may be through Panchayats own initiatives or through the government flagship programme	1. Certificate 2. Cash award of two lakh rupees each.
5-6	Mata Jijabai Award for Best Urban Local body for providing services and facilities to women	To municipal bodies/ corporation, which have done outstanding work for women welfare. It may be through urban local body's own initiative or through the government flagship programme	1. Certificate 2. Cash award of two lakh rupees each.
7.	Kannagi Devi Award for Best State which has appreciably improved Child Sex Ration (CSR)	To the State or Union Territories which has impacted the Sex Ration at Birth (SRB) by highest point which will contribute to improvement in Child Sex Ration (CSR)	1. Certificate 2. Cash award of two lakh rupees.
8-9.	Rani Gaidinliu Zeliang award for Best Civil Society Organization (CSO) doing outstanding work for the welfare and well being of women.	For CSOs doing exemplary work in various fields such as awareness generation on issues relating to laws, health, work education etc. for women empowerment	1. Certificate 2. Cash award of two lakh rupees each.
10.	Devi Ahilyabai Holkar Award for Best Private Sector organization/Public sector undertaking in promoting the well being and welfare of women.	Corporate Houses/PSUs addressing the problem of women either by providing gainful employment (Women, farmers, enterprises), good health, education, providing enabling environment/ safe spaces for women.	1. Certificate 2. Cash award of two lakh rupees.
11.	Rani Lakshmbai Award for Best Institution for Research & Development in the field of women empowerment	For institution with a record of outstanding contribution for women causes including work in the research and development (technology) and dissemination of knowledge in various issues related to women.	1. Certificate 2. Cash award of two lakh rupees.
INDIVIDUAL CATEGORY			
12-13.	Award for Courage & Bravery	Award for woman who has shown exemplary courage and has set an example and achieved laurels in the face of diversity	1. Certificate 2. Cash award of One lakh rupees each.
14-20.	Seven Awards for making outstanding contributions to women's endeavor/ community work/ making a difference/ women empowerment.	For women who have made exceptional contributions for women's socio-economic empowerment, effective implementation of women related legislation, media, environment protection, art, culture, sports, Science & Technology, and Indian heritage.	1. Certificate 2. Cash award of One lakh rupees each.

The prescribed application along with all relevant documents should be submitted within 15 days(fifteen days) from the date of publication of this advertisement in the O/o The Social Welfare Department, Collectorate, Dholar, Moti Daman – 396220. A committee constituted by UT Administration of Daman & Diu will select and recommend names to the Ministry for conferring these awards. The prescribed applications for the above awards can be obtained from the Office of Social Welfare Department, Collectorate, Dholar, Moti Daman and also available on the official website www.daman.nic.in and www.diu.gov.in.


Dy. Secretary (SW)
 Social Welfare Department
 Daman:

The Nari Shakti Puruskar may be awarded for outstanding work preferably in exceptional circumstances to - individual men or women / groups / academic institutions / NGOs/ villages etc. in the broad / disaggregated areas/ activities coming under the promotion of economic empowerment, social empowerment, effective implementation of women related legislations and gender mainstreaming.

I. **Economic Empowerment**

- (i) Women in **agriculture** – ensuring land rights; inheritance / share in parental property; individual / group titles to women in all government land transfers; credit support to women to purchase or lease land; records and legal support for women inheritance rights.
- (ii) Women in **unorganized sector** – provision of social security, leave, wages, working conditions, pensions, health benefits, maternity benefits, housing childcare, safety and occupational health etc.
- (iii) Women in **services sector** where there is poor gender ratio, improving women's participation, special tax incentives for women headed enterprises, women employees, women entrepreneurial ventures etc.
- (iv) Promotion of **skill development** / vocational **training**/ training in traditional skills, and in other trades which promote employment of women especially in unorganized sector.
- (v) Construction/ Facilitating amenities for rural and urban poor women – toilets / housing / drinking water facilities.
- (vi) Work towards promoting young talent in particular young entrepreneurs.
- (vii) Working to promote women and girls in the field of science and technology
- (viii) Demonstrates work and dedication in elevating the status of women in the society.

II. Social Empowerment

- (i) Promotion of access to healthcare for women including mental health, empowerment through information regarding health, sexuality - institutional deliveries, preventive care for diseases etc.
- (ii) Curbing violence/ discrimination against women – sexual, communal or sectarian - at homes, work places and public place.
- (iii) Promoting value of girl child: improving child sex ratio.
- (iv) Promotion of education of girls and women at all levels – bridging gender gaps.
- (v) Women and Media – Dissemination of women's issues to make a positive impact on lives of women and girls, curtailing harmful effects of T.V on women's lives through gender – informed media policy promoting – message of gender equity through positive programming and information dissemination on laws and schemes.
- (vi) Working towards up-liftment of the vulnerable and disadvantaged, zero tolerance for discrimination against SC/ST women. Reaching out to marginalized and vulnerable women including minority women, women with disabilities and internally displaced women due to social strife.
- (vii) Encourage women to hold leadership roles and promote women in decision making.
- (viii) Have demonstrated ability to work with women and girls and men and boys as a team to work towards betterment of the society.

III. Effective implementation of women related legislations such as Dowry Prohibition Act, Domestic Violence Act, PC-PNDT Act and Immoral Traffic Act.

IV. Contribution in Gender mainstreaming and strengthening delivery systems through State Commissions for Women, District Legal Service Authorities etc.

V. Have made efforts towards environment protection, promotion of art, culture and Indian heritage.

VI. Positive actions carried out by villages/groups in favour of women & girls.

