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Dear *Sh. Tyagi,*

Asian Ministerial Conference on Disaster Risk Reduction (AMCDRR) 2016 is going to be held from 2-5<sup>th</sup> November, 2016 at Vigyan Bhawan in New Delhi. The AMCDRR 2016 will provide a unique opportunity to shape the implementation and monitoring of the Sendai Framework in Asia. The conference would be inaugurated by the Hon'ble Prime Minister on 3<sup>rd</sup> November, 2016.

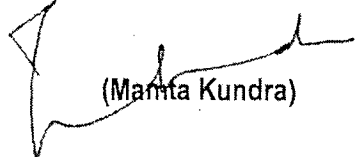
2. Children are one of the highest risk groups affected by disasters, whether through loss of life or from conditions that are exacerbated by disasters. Children are our future, and they need to be exposed to all dimensions for a holistic growth. Disaster Management is one such critical aspect to which adequate exposure is required for their sound development. If a child is made aware, then the whole family becomes aware. As part of activities under AMCDRR 2016, NDMA is organising a nationwide painting competition for school children to give them exposure in disaster management.

3. The competition will be organized in two phases - (i) State/UT level and (ii) National level at conference venue in New Delhi. It is requested to conduct a Painting Competition for AMCDRR 2016 at State level for sending entries at National level. You are requested to give wide publicity to this competition through your website and other means to ensure greater participation.

4. The details of the competition are given in the concept note attached. In case of any doubt, you may write to NDMA for further clarification.

With *warm regards*

Yours sincerely,

  
(Mamta Kundra)

Shri Umesh Kumar Tyagi, IAS  
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## **National Disaster Management Authority**

### **Concept Note: Painting Competition for AMCDRR 2016**

#### **BACKGROUND:**

The Asia-Pacific region is particularly vulnerable to disasters. The Asia-Pacific region accounts for over 50 per cent of the disasters that happen across the world, representing the most disaster-prone area in the world with a regular frequency of geo-hydrological hazards such as earthquakes and tsunamis and increased frequency of weather-related hazards such as typhoons/cyclones, floods, droughts and wildfires. The impact of natural disasters goes well beyond the immediate deaths, damage and distress. Children typically represent 50 to 60 per cent of those affected by disasters, whether through loss of life or from diseases related to malnutrition and poor water and sanitation — conditions that are exacerbated by disasters. In addition, disasters disrupt education and can cause psychological distress subsequently present issues of exploitation of children, creating more vulnerability. A child's right to survival, protection, clean water and sanitation and to food, health and education are all adversely affected by disasters. The increasing frequency and intensity of disasters over the past three decade poses greater risk to those rights.

2. Asian Ministerial Conference on Disaster Risk Reduction is an established regional mechanism for disaster risk reduction which works as joint leadership of hosting governments and their partnership with UNISDR who provide the technical support. AMCDRR has been instrumental in increasing political commitment and strengthening disaster risk reduction agenda at all levels. The Ministry of Home Affairs, Government of India is hosting the next AMCDRR Conference at Vigyan Bhawan, New Delhi from 3<sup>rd</sup>-5<sup>th</sup> November, 2016.

3. **ABOUT THE PAINTING COMPETITION:** Children are agents of change and should be given the space and modalities to contribute to disaster risk reduction, in accordance with legislation, national practice (Sendai Framework 2015). Children are our future, and they need to be exposed to all dimensions for a holistic growth. Disaster Management is one such critical aspect to which adequate exposure is required for their sound development. They can also become resources for dissemination of the same knowledge to the community. Hence, it is proposed to conduct a National Painting Competition on Disaster Risk Reduction during the year 2016-17 during AMCDRR 2016 on 3<sup>rd</sup> November, 2016.

4. **AIMS AND OBJECTIVE:** The Painting Competition aims to make the children aware of the need for Disaster Risk Reduction and at the same involve their parents and society.

5. **Theme** of the painting competition could either be 1) Disaster Vs Collective Strength or 2) Disaster Risk Management begins at home/school.

**6. Broad outline of the competition:**

- (i) It is proposed to conduct the national level Painting competition through National Institute of Disaster Management (NIDM).
- (ii) The entries would be invited from schools (recognised by CBSE/ICSE/State Boards) in India by the SDMAs in all the States.
- (iii) The painting competition will be held for one category – children aged between 10-14 years across the country.
- (iv) Up to 3 entries from each State/UTs could be entertained for representation at national level.
- (v) The winners at the National level will be awarded cash prizes, the certificate of recognition and a memento/medal.
- (vi) The paintings made in the national level competition may be documented in the form of Calendar exhibited in Exhibition Area and distributed to the delegates and the SDMAs.
- (vii) Wide publicity will be given to the competition through website of MHA, NDMA, Regional Offices of SDMAs, etc.

**7. Phase -1:**

- (i) The competition is open to all students aged between 10-14 years. The first phase of the Painting Competition is to be initiated in the schools of the States/UTs for which State Disaster Management Authorities are requested to give wide publicity to the competition by soliciting participation of eligible school students.
- (ii) All eligible students will be allowed to submit only one painting. The participant must mention name, age(Date/Month/Year), gender(F/M), contacts (Full Address, Phone, Area Pin code and e-mail) in either Hindi or English on the back of the painting, NOT on the painting.
- (iii) The painting competition will be held at school level and all the participating schools may submit the best 3 entries to the SDMA of their respective States/UTs. The SDMAs, however, may devise any other method/mechanism to select three best entries from the State.
- (iv) Each painting should be on A3 sheet.
- (v) Style of painting is free; can be done by any means as crayons, coloured pencils, water-colours, etc.
- (vi) Timeline:
  - a) Competition to be held at school before **30<sup>th</sup> September**.

- b) Submission of entries to SDMA's of States/UTs by **10<sup>th</sup> October**.
- c) Entries should reach NDMA before **20<sup>th</sup> October** for final phase.
- (viii) Entries not fulfilling the above criteria may be rejected.

(ix) The Nodal Officers of States/UTs would appoint a panel of Jury to evaluate the paintings received. The decision of the jury of all SDMA's would be final and binding. The jury will select 3 best paintings out of all the paintings received in their respective State/UT.

(x) SDMA's may consider to reward the selected students at the State level and will send best three entries to NDMA (with complete information - Name, Age, Gender, Residential Address, Phone Number along with a passport-size photo of the participant).

**8. Phase-II:** This phase of the competition would be organised by the National Institute of Disaster Management.

(i) All the State winners would be invited to participate in the National level competition of two-and-a-half hours on 3rd November, 2016 at the AMCDRR venue at Vigyan Bhawan in New Delhi.

(ii) The theme of the painting will be announced at the venue. Stationery and colours will be provided at the venue.

(ii) The decision of the Jury for selection of prize winners would be final and binding.

(iii) NDMA will have full rights over these entries.

(iv) All the winning participants will be rewarded cash prizes, a certificate of recognition and a memento at the National level during the AMCDRR, 2016. Cash Prizes will be as below:-

<b>S. No.</b>	<b>Prize Distribution</b>	<b>Amount</b>
1.	First prize	Rs.25,000/-
2.	Second prize	Rs.20,000/-
3.	Third prize	Rs.15,000/-
4.	Three Consolation Prizes	Rs.10,000/- each

(v) All the participants will be given a Certificate of Participation.

(vi) As the winners will be minors, it is proposed that they are paid to and fro rail/bus fare by AC III class/AC Chair Car along with one parent/guardian to travel to the New

Delhi, provided they produce a proof of journey undertaken in the entitled class. Also, one representative of the SDMA will accompany the participants to New Delhi whose fair will also be paid.

(vii) Arrangements for stay of the participants will be made by the respective SDMAs.

Note:- Prize-winning entries may be used to create a calendar for 2017. They may also be exhibited in AMCDRR. The paintings would be used by NDMA/NIDM/MHA for non-commercial activities/public awareness purposes.